

WORK EXPERIENCE

Qustodio / Product Designer

FEBRUARY 2019 - PRESENT, BARCELONA

Qustodio develops leading parental control software solutions for families worldwide.

I specialise in product mobile design for iOS and Android and web SaaS platforms. My process starts understanding the problem, followed by ideation sessions that lead to prototyping. I finish testing the concept to improve it before handing it off to the development team.

GlancePay / UX Designer

MAY 2018 - NOVEMBER 2018, VANCOUVER

Glance's focus is to streamline mobile payment services for restaurants and merchants.

I worked on new features like Invoicing, pre-ordering, order from table and a new POS system for freelancers.

Main responsibilities included conducting user research including surveys and interviews and prototyping new concepts for mobile applications and SaaS websites.

EventBase / UX UI Designer

MARCH 2016 - MAY 2018, VANCOUVER

Eventbase is the leading mobile event enterprise SaaS company for premium brands. I worked closely with clients and product to improve the design and experience of eventbases mobile and web-based products.

Main responsibilities included leading projects, user research, wireframing, prototyping, and user testing.

EDUCATION

British Columbia Institute of Technology

OCTOBER 2014 - OCTOBER 2015, VANCOUVER

Management certificate in New Media Design & Web Development with honorus. GPA 3.8

Pompeu Fabra University

OCTOBER 2010 - JULY 2011, BARCELONA

Master's Degree in Television Innovation and Quality Programming

Autonomous University of Barcelona

OCTOBER 2004 - JULY 2008, BARCELONA

Bachelor's Degree in Advertising and Public Relations

SKILLS

Research:

competitive analysis · user interviews · surveys · data analysis · A/B testing · user personas · define problems & assumptions

Design:

sketch · invision · design sprint · workshops · design systems · motion graphics · prototyping · wireframes · visual design

Testing:

user testing · hotjar · modarate testing · unmodarate testing · live interviews

TOOLS

Sketch
Photoshop
Illustrator
Invision
JIRA
Agile / Scrum

CODE

HTML
CSS
JQUERY